

encoreTVB【推薦獎賞計劃】活動規則 Terms & Conditions

1. TVB (USA) Inc. (“TVBUSA”) is the organizer of this Refer Your Friends Program (“this Program”).
2. By participating in and/or registered to join “推薦獎賞計劃” (“this Program”) the Participant either the Referrer or the Referee acknowledges and agrees to all “Terms & Conditions”, the “參加資格”, “參加辦法”, and all descriptions and instructions of this Program stated now and any future updates stated on the encoreTVB APP/Website and/or email notifications.
3. Program Period starts from 02/01/2021 00:01am and ends on 04/30/2021 11:59 pm Pacific Standard Time.
4. Referrers must be at least 18 years of age and legal residents of US, and must be our existing encoreTVB Member, who have logged-in as a member and watch encoreTVB programs for at least one hour per week throughout the Program Period. One Referrer can only refer a maximum of 10 Referees. The Referrer warrants that the name and email address of the Referee(s) is genuine and proper consent has been obtained from the Referee(s). The Referrer agrees that TVBUSA will email the Referee with the Invitation Email together with the identity (i.e. name and email address) of the Referrer.
5. Referees must be at least 18 years of age and legal residents of US, using an Amazon Fire TV device that has not been installed with encoreTVB APP before Feb 01, 2021. Referees must complete all the required items stated on 邀請函 the (“Invitation Email”) and any instructions stated on the encoreTVB APP/Website and/or email notifications. After all registration procedures are fulfilled, and Referees have received the Confirmation Email from TVBUSA, Referees must then watch at least 50 hours of encoreTVB VOD programs (Note: channel programming i.e. TVBJ1 is not qualified) using the registered Amazon Fire TV within 30 days. Any one person (i.e. name and/or email address) can only be referred once, and any one Referee can only be referred by only one Referrer. If the Referee receives different Invitation Emails for different Referrers, whichever Invitation Email with the corresponding Referrer the Referee chooses to click on to join this Program will be the chosen Referrer, and the other Referrers will become invalid.
6. Referees must provide the device user number – 用戶編號 as according to the instruction given on the Invitation Email. Based on the 用戶編號, TVB will use it for verifying whether the device have installed encoreTVB app before, and for monitoring the usage and watched hours. Watched time less than one minute and advertising time will not be counted. TVBUSA has the sole discretion and full power to determine the Referee’s watched minutes.
7. Upon TVBUSA’s checking of all the requirements have been fulfilled for the Referrer and the Referee, Amazon e-Gift Card prizes will be sent directly by Amazon to the qualified Referrer and Referee separately via their email addresses stated on their encoreTVB Member’s Account and/or their Registration Form of this Program. Notwithstanding the above, if the Referee has fulfilled all requirements but the Referrer has not (for example, the Referrer has not watched at least one hour of encoreTVB per week throughout the Program Period), then only the referee will get the Amazon e-Gift Card prize, but the Referrer will not. TVBUSA is not responsible for any undeliverable emails sent by Amazon if Amazon can provide the evidence of sending such email to the correct email address; Participants (i.e. the Referrer and the Referee) must comply to all restrictions and terms and conditions imposed by Amazon e-Gift Card. All Amazon e-Gift Cards must be claimed by Participants within 90 days

from the date of the e-Gift card email being sent. Any unclaimed e-Gift Cards will be forfeited after 90 days.

8. All Campaign communication including but not limited to promotion, Campaign updates, administration and notifications will be sent to the Participant's email address appears on the Participant's encoreTVB Member's Account and/or this Program's Registration Forms.
9. TVBUSA may call the Participant's phone number (i.e. entered on the Registration Form) to verify the identity.
10. TVBUSA has the sole discretion to determine if an entry, registration, or Participant is valid or invalid. It will be deemed disqualified without notice if invalid.
11. TVBUSA shall not be responsible for any undeliverable notification.
12. TVBUSA is not responsible for the condition and functionality of the prizes.
13. This offer is void where prohibited or restricted by law.
14. Prize recipient(s) – the Participant(s) is responsible for all taxes if any.
15. Participants agree to be added to TVBUSA's mailing list, and authorize TVBUSA to collect, use, process, transfer and store any and all personal data provided for promotional use.
16. Participants may be asked to provide photos and/or videos of themselves about the impression after receiving the prizes. Participants may also be asked to participate in an online video recorded interview with our promotion staff. All of these are used for promotional purposes, and may be shown on TVB's social media, website and/or TV.
17. The information that members fill out on the Registration Form will be updated to the member's profile data.
18. The information/data Participants provide is for the use of TVBUSA only. TVBUSA does not sell, rent or trade such information/data with others.
19. Images shown in any of the promotions, whether in video, on print, online or offline, are for reference only.
20. TVBUSA reserves the rights in its sole discretion to cancel this Program or to change any "Terms and Conditions", "How to Join" and other descriptions and instructions of this Program with or without notice.
21. Whenever there is a discrepancy between English & Chinese versions of these Terms & Conditions and all other related descriptions and instructions, the English version shall prevail.
22. Please email cs@encoretvb.com if you have any questions or inquiries regarding to this event.